



Silver Bluff Village Able to Invest in Patient Care Through \$174k Energy Savings

Silver Bluff Village has reduced energy costs by more than 10% while enhancing their image as an environmentally responsible corporate citizen.

Nestled in the mountains of beautiful Western North Carolina, family-owned Silver Bluff Village in Canton was looking for a "green" solution to its rising energy costs.

They turned to SolTherm, a clean energy services firm in Asheville, NC. SolTherm determined the 195-resident long-term-care facility was an ideal candidate for its NoCapEx™ program, an industry-leading clean energy solution that provides immediate hot water savings and long-term cost predictability with no capital investment. SolTherm also provides the system operations and maintenance.

"Frankly, SolTherm made it a no-brainer for us to use a solar hot water system," said Bob Leatherwood, who owns Silver Bluff with his wife Lisa. "They made the total initial financial investment and provided us a financial guarantee on the performance of the system."

SolTherm installed the system in cooperation with the local community college in Haywood County as part of a workforce development platform. The program known as STEPP™ was created to educate and train displaced workers and students through community reinvestment projects.

A combination of classroom and on-the-job training provides STEPP™ apprentices the opportunity to develop the critical skills needed for success in the clean energy marketplace.

SolTherm, a clean energy services firm, is leading the industry for energy cost-cutting solutions by combining innovative financial and renewable energy expertise. SolTherm finances, designs, owns and operates clean energy systems that require no capital investment while delivering predictable energy costs for healthcare, education and government clients. For more information about SolTherm, please visit <http://www.soltherm.com> or email info@soltherm.com.



"Working with SolTherm was a win-win for Silver Bluff Village."

*Bob Leatherwood,
Silver Bluff Village Owner*

"Silver Bluff Village's high, volatile energy costs made them an ideal candidate for our program," said SolTherm Chief Strategy Officer Scott Clark. "Now they have a renewable energy source they can feel good about, without worrying about the initial cost."

As energy costs inevitably rise, so will the savings, which are expected to total more than \$174,002 over 20 years.

SolTherm makes the program work by monetizing tax credits generated by the solar energy systems and packaging them for investors.

"This is a good fit for our operation philosophy," said Leatherwood. "It sends a good message to our residents and the community that we are making efforts to reduce energy costs and combat climate change."

Cost Savings with SolTherm over 20 years

